

Be a  
part  
of the  
magic!

With your  
support the  
show will go on!  
Your gift will  
help preserve  
and promote  
performing  
arts in your  
community.



# community friends

Membership Levels

Spotlight • \$500

Curtain Call • \$250

Behind the Scenes • \$100

- ▶ One (1) *complimentary Nelson Hall tumbler* with each Membership
- ▶ *Purchase* your tickets *before the general public*
- ▶ Be invited to *special VIP functions* and *Members Only events*
- ▶ Friends of Nelson Hall are *listed in all of the season's playbills* under your area of support

Friends of Nelson Hall

Thank you

Over 20,000 Season  
Brochures mailed to homes  
in the greater Cheshire/  
New Haven county area

1,687,462 print ad  
impressions

997,035 digital impressions

13,000 season playbills

  
nelson hall  
Performing Arts at Elim Park

150 Cook Hill Rd  
Cheshire, CT 06410  
203.699.5495

[NelsonHallElimPark.com](http://NelsonHallElimPark.com)

Become a Friend of

# Nelson Hall

2019•2020 Season  
Membership Opportunities



friend

noun

\ 'frend \

one attached to another by affection or esteem; one that favors or promotes something (such as a charity); a favored companion

The arts are fundamental to our humanity. They ennoble and inspire us—fostering creativity, goodness, and beauty. The arts bring us joy, help us express our values, and build bridges between cultures. The arts are also a fundamental component of a healthy community—strengthening them socially, educationally, and economically—benefits that persist even in difficult social and economic times.<sup>†</sup>

<sup>†</sup>blog.americansforthearts.org/2019/05/15/ten-reasons-to-support-the-arts-in-2018

# corporate friends

## Gold • \$1,000

- ▶ **Half page color ad** in 8 playbills for the 2019–2020 season
- ▶ **(4) VIP Level tickets** to sponsored show, with option to set up a sponsor table in the lobby.
- ▶ **Full page ad** in your sponsored show playbill.

## Platinum • \$2,500

- ▶ **ALL** of the benefits of the Gold Sponsor, **with:**
- ▶ **Half page color ad** in **every** playbill for the 2019–2020 season
- ▶ **(8) VIP level tickets** to sponsored show, with option to set up a sponsor table in the lobby.

## Diamond • \$5,000

- ▶ **ALL** of the benefits of the Platinum Sponsor, **with:**
- ▶ **Full page color ad** in **every** playbill of the 2019–2020 show season.
- ▶ **Up to (10) VIP level tickets** to any season production.
- ▶ **Optional networking opportunities** with Nelson Hall patrons
- ▶ **Select advertising opportunities** throughout the entire 2019–2020 season, including digital banner ads on the website and Nelson Hall newsletters.

## Season • \$10,000

- ★ **ALL** of the benefits of the Diamond sponsor, **with:**
- ★ **Maximum exposure** as the Season Sponsor
- ★ **Full back page color ad** in **every** playbill of the 2019–2020 show season
- ★ **Recognition** in Nelson Hall television and on-air advertising

All corporate friends receive

- ▶ **Live acknowledgment** of your business on stage during pre-show announcements
- ▶ **Logo/acknowledgment on ALL of the following**, as related to your sponsored show:
  - Print ads, press releases, postcards and flyers
  - Digital advertising and social media, including Nelson Hall e-newsletter and website
  - Sponsor pages of every playbill throughout the entire 2019–2020 show season

Digital advertising artwork must be submitted print-ready.

Please send all digital materials to: nelsonhall@elimpark.org. (TAX ID: 06-0658099)

# Friends of Nelson Hall 2019-2020

## Corporate

- ☐ **Gold • \$1,000**
- ☐ **Platinum • \$2,500**
- ☐ **Diamond • \$5,000**
- ☐ **Season • \$10,000**

## Community

- ☐ **Spotlight • \$500**
- ☐ **Curtain Call • \$250**
- ☐ **Behind the Scenes • \$100**

Name

Business

Address

City

State Zip

Phone

Email

I agree to the level of commitment indicated and a one-time donation in the amount of \$ \_\_\_\_\_, or \_\_\_\_\_ partial payments of \$ \_\_\_\_\_

☐ Credit Card

Expiration Date Zip Code

Authorized Signature

☐ Check, payable to Elim Park