# Be a part of the magic!

With your support the show will go on! Your gift will help preserve and promote performing arts in your community.





### community Riends

Membership Levels

Spotlight • \$500 Curtain Call • \$250 Behind the Scenes • \$100

- ► One (1) *complimentary Nelson Hall tumbler* with each Membership
- Purchase your tickets before the general public
- ► Be invited to **special VIP functions** and **Members Only events**
- Friends of Nelson Hall are listed in all of the season's playbills under your area of support

Over 20,000 Season
Brochures mailed to homes
in the greater Cheshire/
New Haven county area

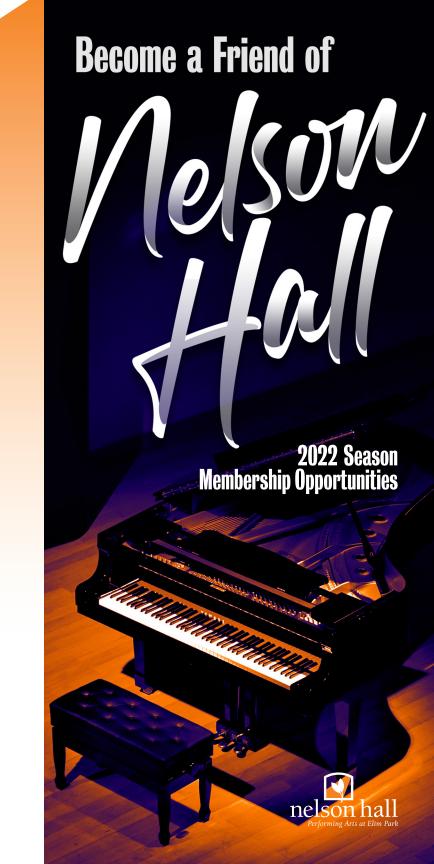
1,687,462 print ad impressions

997,035 digital impressions

13,000 season playbills



150 Cook Hill Rd Cheshire, CT 06410 203.699.5495 NelsonHall.org





one attached to another by affection or esteem; one that favors or promotes something (such as a charity); a favored companion

The arts are fundamental to our humanity.
They ennoble and inspire us—fostering creativity, goodness, and beauty. The arts bring us joy, help us express our values, and build bridges between cultures. The arts are also a fundamental component of a healthy community—strengthening them socially, educationally, and economically—benefits that persist even in difficult social and economic times.†



## corporate friends

#### Gold • \$1,000

- ► Half page color ad in 8 playbills for the 2022 season
- (4) VIP Level tickets to sponsored show, with option to set up a sponsor table in the lobby.
- Full page ad in your sponsored show playbill.

#### **Platinum • \$2,500**

- ► **ALL** of the benefits of the Gold Sponsor, with:
- ► **Half page color ad** in **every** playbill for the 2022 season
- ► (8) VIP level tickets to sponsored show, with option to set up a sponsor table in the lobby.

#### **Diamond • \$5,000**

- ► **ALL** of the benefits of the Platinum Sponsor, with:
- ► Full page color ad in every playbill of the 2022 show season.
- ▶ **Up to (10) VIP level tickets** to any season production.
- ► *Optional networking opportunities* with Nelson Hall patrons
- Select advertising opportunities throughout the entire 2022 season, including digital banner ads on the website and Nelson Hall newsletters.

#### Season • \$10,000

- **ALL** of the benefits of the Diamond sponsor, with:
- **Maximum exposure** as the Season Sponsor
- ★ Full back page color ad in every playbill of the 2022 show season
- ★ Recognition in Nelson Hall television and on-air advertising

#### All comporate friends receive

- Live acknowledgment of your business on stage during pre-show announcements
- ► Logo/acknowledgment on ALL of the following, as related to your sponsored show:
- Displayed on promo slides before the show
- Print ads, press releases, postcards and flyers
- Digital advertising and social media, including Nelson Hall e-newsletter and website
- Sponsor pages of every playbill throughout the entire 2022 show season

## Friends of Nelson Hall 2022

#### Corporate

- **Gold** \$1,000
- **Platinum \$2,500**
- **Diamond •** \$5,000
- **Season •** \$10,000

#### **Community**

- **○** *Spotlight* \$500
- **Curtain Call •** \$250
- **○** Behind the Scenes \$100

lame
usiness
ddress
ity
tate Zip
hone
mail
agree to the level of commitment indicated and a one-time
onation in the amount of \$ ,
r partial payments of \$
redit Card
xpiration Date Zip Code
uthorized Signature

Check, payable to Elim Park

0