

Be a
part
of the
magic!

With your
support the
show will go on!
Your gift will
help preserve
and promote
performing
arts in your
community.



community friends

Membership Levels

Spotlight • \$500

Curtain Call • \$250

Behind the Scenes • \$100

- ▶ One (1) *complimentary Nelson Hall tumbler* with each Membership
- ▶ *Purchase* your tickets *before the general public*
- ▶ Be invited to *special VIP functions* and *Members Only events*
- ▶ Friends of Nelson Hall are *listed in all of the season's playbills* under your area of support

Friends of Nelson Hall

Standards
▶ Geri
▶ USI Insu

Spotlight Sp
▶ Dennis and Susan
▶ Gabriel Martinez Hor
▶ Knell's Carpet Service

Curtain Call Sponsors
▶ Richard Chevrolet
▶ David and Dianne Oberg

Behind the Scenes Sponsor
▶ RW Hine Ace Hardware

Thank

Over 20,000 Season
Brochures mailed to homes
in the greater Cheshire/
New Haven county area

1,687,462 print ad
impressions

997,035 digital impressions

13,000 season playbills


nelson hall
Performing Arts at Elim Park

150 Cook Hill Rd
Cheshire, CT 06410
203.699.5495
NelsonHall.org

Become a Friend of
*Nelson
Hall*

2022 Season
Membership Opportunities



noun
 \ 'frend \

The arts are fundamental to our humanity. They ennoble and inspire us—fostering creativity, goodness, and beauty. The arts bring us joy, help us express our values, and build bridges between cultures. The arts are also a fundamental component of a healthy community—strengthening them socially, educationally, and economically—benefits that persist even in difficult social and economic times.[†]

blog.americansforthearts.org/2019/05/15/ten-reasons-to-support-the-arts-in-2018

A collage of many hands giving thumbs up, symbolizing support and approval. The hands are of various skin tones and are arranged in a dense, overlapping manner, filling the frame. The background is a solid, light blue color.

Gold • \$1,000

- ▶ **Half page color ad** in **8** playbills for the 2022 season
- ▶ **(4) VIP Level tickets** to sponsored show, with option to set up a sponsor table in the lobby.
- ▶ **Full page ad** in your sponsored show playbill.

Platinum • \$2,500

- ▶ **ALL** of the benefits of the Gold Sponsor, **with:**
- ▶ **Half page color ad** in **every** playbill for the 2022 season
- ▶ **(8) VIP level tickets** to sponsored show, with option to set up a sponsor table in the lobby.

Diamond • \$5,000

- ▶ ***ALL*** of the benefits of the Platinum Sponsor, ***with:***
- ▶ ***Full page color ad*** in ***every*** playbill of the 2022 show season.
- ▶ ***Up to (10) VIP level tickets*** to any season production.
- ▶ ***Optional networking opportunities*** with Nelson Hall patrons
- ▶ ***Select advertising opportunities*** throughout the entire 2022 season, including digital banner ads on the website and Nelson Hall newsletters.

Digital advertising artwork must be submitted print-ready.

Season • \$10,000

- ★ ***ALL*** of the benefits of the Diamond sponsor, ***with:***
- ★ ***Maximum exposure*** as the Season Sponsor
- ★ ***Full back page color ad*** in ***every*** playbill of the 2022 show season
- ★ ***Recognition*** in Nelson Hall television and on-air advertising

All corporate friends receive

- ▶ **Live acknowledgment** of your business on stage during pre-show announcements
- ▶ **Logo/acknowledgment on ALL of the following**, as related to your sponsored show:
 - Displayed on promo slides before the show
 - Print ads, press releases, postcards and flyers
 - Digital advertising and social media, including Nelson Hall e-newsletter and website
 - Sponsor pages of every playbill throughout the entire 2022 show season

Please send all digital materials to: nelsonhall@elimpark.org. (TAX ID: 06-0658099)

Friends of Nelson Hall
2022

Corporate

- **Gold** • \$1,000
- **Platinum** • \$2,500
- **Diamond** • \$5,000
- **Season** • \$10,000

Community

- **Spotlight** • \$500
- **Curtain Call** • \$250
- **Behind the Scenes** • \$100

Name _____

Business

Address _____

City _____

State

Zip

Phone _____

Email _____

I agree to the level of commitment indicated and a one-time donation in the amount of \$ _____ ,
or _____ partial payments of \$ _____

 _____
Credit Card

			/												
<i>Expiration Date</i>										<i>Zip Code</i>					

Authorized Signature

- Check, payable to Elim Park