Be a part of the magic!

With your support the show will go on! Your gift will help preserve and promote performing arts in your community.



Community Friends



Spotlight · \$500 Curtain Call · \$250 Behind the Scenes · \$100

- ► One (1) *complimentary Nelson Hall tumbler* with each Membership
- Purchase your tickets before the general public
- ► Be invited to *special VIP functions* and *Members Only events*
- ► Friends of Nelson Hall are *listed in all of the season's playbills* under your area of support



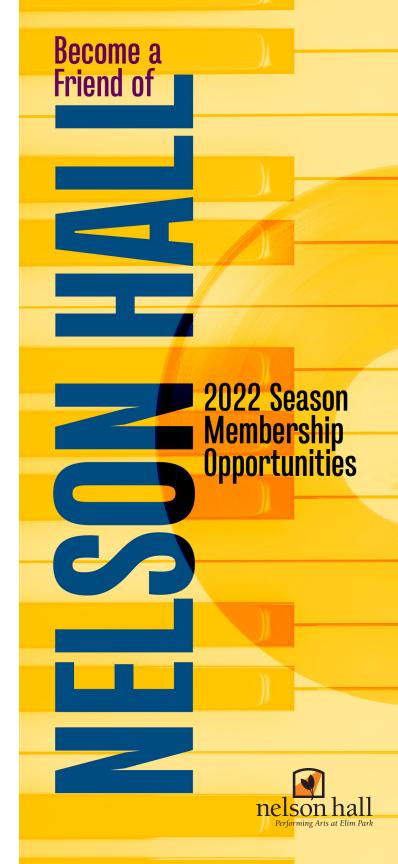
Over 20,000 Season Brochures mailed to homes in the greater Cheshire/
New Haven county area
1,687,462 print ad impressions
997,035 digital impressions



13,000 season playbills

150 Cook Hill Rd • Cheshire, CT 06410 203.699.5495 • NelsonHall.org





friend

noun

\ 'frend \

one attached to another by affection or esteem; one that favors or promotes something (such as a charity); a favored companion



The arts are fundamental to our humanity. They ennoble and inspire us—fostering creativity, goodness, and beauty. The arts bring us joy, help us express our values, and build bridges between cultures. The arts are also a fundamental component of a healthy community—strengthening them socially, educationally, and economically—benefits that persist even in difficult social and economic times.†

Corporate friends

Gold · \$1,000

- ► **Half page color ad** in **8** playbills for the 2022 season
- ► (4) VIP Level tickets to sponsored show, with option to set up a sponsor table in the lobby.
- **Full page ad** in your sponsored show playbill.

Platinum • \$2,500

- ► **ALL** of the benefits of the Gold Sponsor, with:
- ► *Half page color ad* in *every* playbill for the 2022 season
- ► (8) VIP level tickets to sponsored show, with option to set up a sponsor table in the lobby.

Diamond • \$5,000

- ► **ALL** of the benefits of the Platinum Sponsor, with:
- ► **Full page color ad** in **every** playbill of the 2022 show season.
- ▶ **Up to (10) VIP level tickets** to any season production.
- Optional networking opportunities with Nelson Hall patrons
- Select advertising opportunities throughout the entire 2022 season, including digital banner ads on the website and Nelson Hall newsletters.



- ★ **ALL** of the benefits of the Diamond sponsor,
- ★ *Maximum exposure* as the Season Sponsor
- ★ Full back page color ad in every playbill of the 2022 show season
- ★ **Recognition** in Nelson Hall television and on-air advertising

All corporate friends receive

- Live acknowledgment of your business on stage during pre-show announcements
- ► Logo/acknowledgment on ALL of the following, as related to your sponsored show:
- Displayed on promo slides before the show
- Print ads, press releases, postcards and flyers
- Digital advertising and social media, including Nelson Hall e-newsletter and website
 - Sponsor pages of every playbill throughout the entire 2022 show season

Digital advertising artwork must be submitted print-ready. Please send all digital materials to: nelsonhall@elimpark.org. (TAX ID: 06-0658099)

Friends of Nelson Hall 2022

Corporate

- **Gold** \$1,000
- **Platinum \$2,500**
- **Diamond •** \$5,000
- **Season •** \$10,000

Community

- **○** *Spotlight* \$500
- **Curtain Call \$250**
- Behind the Scenes
 \$100

| Business Address City State Zip Phone Email I agree to the level of commitment indicated and a one-time donation in the amount of \$ | Name | |
|--|---------------------|--|
| City State Zip Phone Email I agree to the level of commitment indicated and a one-time donation in the amount of \$ | Business | |
| State Zip Phone Email I agree to the level of commitment indicated and a one-time donation in the amount of \$ | Address | |
| Phone Email I agree to the level of commitment indicated and a one-time donation in the amount of \$ | City | |
| Email I agree to the level of commitment indicated and a one-time donation in the amount of \$, or partial payments of \$ | <u>State</u> | Zip |
| l agree to the level of commitment indicated and a one-time donation in the amount of \$ | Phone | |
| donation in the amount of \$, or partial payments of \$ | Email | |
| or partial payments of \$ | I agree to the leve | l of commitment indicated and a one-time |
| | donation in the ar | mount of \$, |
| | or par | tial payments of \$ |
| | | |
| Credit Card | Credit Card | |
| | | |
| Expiration Date Zip Code | Expiration Date | Zip Code |

Check, payable to Elim Park

†blog.americansforthearts.org/2019/05/15/ ten-reasons-to-support-the-arts-in-2018