Be a part of the magic!

With your support the show will go on! Your gift will help preserve and promote performing arts in your community.

Community Friends

Membership Levels

Spotlight • $500
Curtain Call • $250
Behind the Scenes • $100

- One (1) complimentary Nelson Hall tumbler with each Membership
- Purchase your tickets before the general public
- Be invited to special VIP functions and Members Only events

Over 20,000 Season Brochures mailed to homes in the greater Cheshire/New Haven county area
1,687,462 print ad impressions
997,035 digital impressions
13,000 season playbills

150 Cook Hill Rd • Cheshire, CT 06410
203.699.5495 • NelsonHall.org
Corporate friends

**Gold • $1,000**
- Half page color ad in 8 playbills for the 2022 season
- (4) VIP Level tickets to sponsored show, with option to set up a sponsor table in the lobby.
- Full page ad in your sponsored show playbill.

**Platinum • $2,500**
- ALL of the benefits of the Gold Sponsor, with:
- Half page color ad in every playbill for the 2022 season
- (8) VIP level tickets to sponsored show, with option to set up a sponsor table in the lobby.

**Diamond • $5,000**
- ALL of the benefits of the Platinum Sponsor, with:
- Full page color ad in every playbill of the 2022 show season.
- Up to (10) VIP level tickets to any season production.
- Optional networking opportunities with Nelson Hall patrons
- Select advertising opportunities throughout the entire 2022 season, including digital banner ads on the website and Nelson Hall newsletters.

**Season • $10,000**
- **★** ALL of the benefits of the Diamond sponsor,
- **★** Maximum exposure as the Season Sponsor
- **★** Full back page color ad in every playbill of the 2022 show season
- **★** Recognition in Nelson Hall television and on-air advertising

All corporate friends receive
- **Live acknowledgment** of your business on stage during pre-show announcements
- **Logo/acknowledgment on ALL of the following**, as related to your sponsored show:
  - Displayed on promo slides before the show
  - Print ads, press releases, postcards and flyers
  - Digital advertising and social media, including Nelson Hall e-newsletter and website
  - Sponsor pages of every playbill throughout the entire 2022 show season

**Corporate**
- Gold • $1,000
- Platinum • $2,500
- Diamond • $5,000
- Season • $10,000

**Community**
- Spotlight • $500
- Curtain Call • $250
- Behind the Scenes • $100

Name: ____________________________________________
Business: _______________________________________
Address: ________________________________________
City: ___________________________________________
State: _______ Zip: _______
Phone: _________________________________________
Email: _________________________________________

I agree to the level of commitment indicated and a one-time donation in the amount of $ _______ or partial payments of $ _______.

Credit Card: _____________________________________
Expiry Date: _______ Zip Code: _______

Authorized Signature: ______________________________

Check, payable to Elim Park

---

The arts are fundamental to our humanity. They ennoble and inspire us—fostering creativity, goodness, and beauty. The arts bring us joy, help us express our values, and build bridges between cultures. The arts are also a fundamental component of a healthy community—strengthening them socially, educationally, and economically—benefits that persist even in difficult social and economic times.¹

¹blog.americansforthearts.org/2019/05/15/ten-reasons-to-support-the-arts-in-2018

Friends of Nelson Hall 2022