# Be a part of the magic!

With your support the show will go on! Your gift will help preserve and promote performing arts in your community.





# Community Patrons



Membership Levels for Individuals

### Behind the Scenes $\cdot$ \$100

- One (1) complimentary Nelson Hall tumbler with each Membership.
- *Purchase* your tickets *before the general public.*

### Curtain Call • \$250

All of the above benefits.

**Plus one (1) complimentary ticket** to a show.

### Spotlight · \$500

All of the above benefits.

- Plus two (2) complimentary tickets to a show.
- Invitation to special VIP functions and Members Only events.

#### Become a Community Patron of Nelson Hall:

• Text to give: text **NHall** to **50155** 

• Give online: nelsonhall.org/give

Over 54,000 Season Postcards mailed to homes in the greater Cheshire/ New Haven county area each season

### Over 7,000 season playbills

Thousands of print and digital impressions across Connecticut and beyond



150 Cook Hill Rd • Cheshire, CT 06410 203.699.5495 • NelsonHall.org



### Become a Friend of

### Season Membership Opportunities



## friend nown

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### one attached to another by affection or esteem; one that favors or promotes something (such as a charity); a favored companion



The arts are fundamental to our humanity. They ennoble and inspire us—fostering creativity, goodness, and beauty. The arts bring us joy, help us express our values, and build bridges between cultures. The arts are also a fundamental component of a healthy community strengthening them socially, educationally, and economically—benefits that persist even in difficult social and economic times.<sup>†</sup>

*<sup>+</sup>blog.americansforthearts.org/2019/05/15/ ten-reasons-to-support-the-arts-in-2018* 

# **Corporate friends**

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### Bronze · \$250

- > One (1) *complimentary Nelson Hall tumbler*.
- *Purchase* your tickets *before the general public.*
- *Listing* on our digital *Business Friend Directory*.

### Silver $\cdot$ \$500

- **ALL** of the benefits of the Bronze Sponsor.
- Quarter page color ad in all playbills for the current season.
- **Up to (2) VIP Level tickets** to a show

### Gold • \$1,000

- **ALL** of the benefits of the Silver Sponsor.
- **Half page color ad** in **all** playbills for the current season.
- Up to (4) VIP Level tickets to a show with option to set up a sponsor table in the lobby.
- Live acknowledgment of your business on stage during pre-show announcements.

### Platinum · \$2,500

- **ALL** of the benefits of the Gold Sponsor.
- Up to (8) VIP level tickets to a show with option to set up a sponsor table in the lobby.

### **Diamond · \$5,000**

- ALL of the benefits of the Platinum Sponsor.
- Full page color ad in every playbill of the season.



- Select advertising opportunities throughout the entire season, including digital banner ads on the website and Nelson Hall e-newsletters.
- Hors d'oeuvres reception for up to (10) guests before the show.
- Opportunity for corporate video presentation to audience before the show.

### Season · \$10,000

- **ALL** of the benefits of the Diamond sponsor.
- ★ Maximum exposure as the Season Sponsor, including your logo displayed:
  - on slides before the show
  - in print ads
  - postcards and flyers
  - digital advertising
  - and social media.
- ★ Full back page color ad in every playbill of the show season.
- ★ Recognition in Nelson Hall television and on-air advertising.
- ★ Complimentary dinner reception for up to (10) guests.

Digital advertising artwork must be submitted print-ready. Please send all digital materials to: nelsonhall@elimpark.org. (TAX ID: 06-0658099)

# Friends of Nelson Hall

### **Corporate Friends**

○ Bronze: \$250 • ○ Silver: \$500 • ○ Gold: \$1,000
○ Platinum: \$2,500 • ○ Diamond: \$5,000
○ Season: \$10,000

### **Community Patrons**

○ Behind the Scenes: \$100
○ Curtain Call: \$250 • ○ Spotlight: \$500

Vame
Business
Address
City
State Zip
Phone
Email
agree to the level of commitment indicated and a one-time
donation in the amount of \$ ,
partial payments of \$
 Credit Card
Expiration Date Zip Code
Authorized Cien at we

Authorized Signature

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O Check, payable to Elim Park