

## About Nelson Hall

Established in 2008, Nelson Hall Performing Arts at Elim Park has become a new standard for entertainment in New Haven County. The 300-seat venue offers a wide variety of performances for Cheshire and the surrounding communities. Star-studded entertainers perform in a rich-sounding, intimate setting.

## Keeping the Arts Affordable

Nelson Hall Performing Arts at Elim Park is committed to keeping the arts accessible. Community sponsorships keep ticket costs affordable, allowing people of all backgrounds to attend shows and remain connected to the arts and their community.

## Gain Exposure for your Business

By sponsoring Nelson Hall Performing Arts at Elim Park, you not only get your business in front of a captive audience of over 10,000 ticket holders annually, but you also contribute to the cultural enrichment of our community. And as a bonus, you may qualify for tax benefits!

# Join the Magic!

*With your generous support,  
the show will go on!  
Your gift will help preserve and promote  
the performing arts in your community.*

**Become a friend  
of the arts.  
Become a friend  
of Nelson Hall!**



**nelson hall**  
Performing Arts at Elim Park

203.272.3547 x172

[NelsonHall@elimpark.org](mailto:NelsonHall@elimpark.org)

150 Cook Hill Road  
Cheshire, CT 06410

## Become a Friend of

## Sponsorship Opportunities

# Nelson Hall



**nelson hall**  
Performing Arts at Elim Park

# Corporate Sponsorship Levels

## Bronze Sponsor · \$250

- ◆ One (1) complimentary Nelson Hall swag item
- ◆ Purchase your tickets before the general public
- ◆ Listing on Nelson Hall's website

## Silver Sponsor · \$500

*All* of the benefits of the Bronze Sponsor, plus...

- ◆ Listing on printed material and social media
- ◆ Up to two (2) tickets to any season production

## Gold Sponsor · \$1,000

*All* of the benefits of a Silver Sponsor, plus...

- ◆ Logo placement on printed material and social media
- ◆ Up to four (4) tickets to any season production with an option to set up a sponsor table in the lobby for one show of your choosing

## Platinum Sponsor · \$2,500

*All* of the benefits of the Gold Sponsor, plus...

- ◆ Up to eight (8) tickets to any season production with option to set up a sponsor table in the lobby for one show of your choosing

## Diamond Sponsor · \$5,000

*All* of the benefits of the Platinum Sponsor, plus...

- ◆ Up to ten (10) tickets to any season production
- ◆ Select advertising opportunities throughout the entire season, including on the website and Nelson Hall e-newsletters
- ◆ Hors d'oeuvres reception for up to ten (10) guests before one show of your choosing

## Season Sponsor · \$10,000

*All* of the benefits of the Diamond Sponsor, plus...

- ◆ Maximum exposure as the season sponsor, including your logo displayed before the show, in print ads, postcards, digital advertising, and social media
- ◆ Complimentary dinner reception for up to ten (10) guests before one show of your choosing

***Secure your commitment today for maximum exposure during our upcoming season.***

