

## About Nelson Hall

Established in 2008, Nelson Hall Performing Arts at Elim Park has set a new standard for entertainment in New Haven County. This 300-seat venue hosts a wide variety of performances throughout the year and serves as the home for Elim Park's weekly religious services. Nelson Hall fosters a vibrant community that celebrates both the arts and shared faith.

## About Elim Park

Elim Park Baptist Home, Inc. (Elim Park) is a not-for-profit life plan community that has been serving seniors in Connecticut since 1906. While its physical location and facilities have evolved over the years, Elim Park's mission has remained steadfast: to provide quality care in a Christ-centered environment while promoting wellness and spiritual growth for its residents.

## Gain Exposure for your Business

By sponsoring Rooted in Faith, featuring Ryan Stevenson, your business will be showcased as a leader in the faith-based community to an anticipated audience of 500 attendees. Additionally, your support will contribute to the cultural enrichment of our community. And, as a bonus, your sponsorship may also qualify for tax benefits!

# Rooted in Faith

*Your generous support will create an inspiring evening of faith and community. Your contribution keeps this event affordable and accessible to individuals from all walks of life.*

**Thank you  
for making this  
possible**

**Sponsorship  
Opportunities**

*featuring  
Ryan Stevenson  
Christian Recording Artist*



**nelson hall**  
Performing Arts at Elim Park

203.272.3547 x172

[foundation@elimpark.org](mailto:foundation@elimpark.org)

150 Cook Hill Road  
Cheshire, CT 06410

**FRI 05/16/25  
2:00pm & 7:30pm**



**nelson hall**  
Performing Arts at Elim Park

# Rooted in Faith Concert





# Corporate Sponsorship Levels

## Living Water · \$500

- ◆ Logo on website and social media
- ◆ Recognition in the event program

## Firm Foundation · \$1,000

- ◆ Logo featured in event promotions
- ◆ VIP seating for two guests, including Meet and Greet with Ryan Stevenson
- ◆ Recognition in the event program

## Rock of Ages · \$2,500

- ◆ Logo featured on event materials
- ◆ VIP seating for four guests, including Meet and Greet with Ryan Stevenson Quarter-page ad in the event program
- ◆ Mention from the stage

## City on a Hill · \$5,000

- ◆ Prominent logo placement on marketing materials
- ◆ VIP seating for six guests, including Meet and Greet with Ryan Stevenson
- ◆ Half-page ad in the event program
- ◆ Recognition from the stage during the event
- ◆ Social media recognition

## Light of the World · \$10,000

- ◆ Exclusive naming rights for the concert
- ◆ Premier logo placement on all marketing materials
- ◆ VIP seating for ten guests, including Meet and Greet with Ryan Stevenson
- ◆ Special acknowledgement from the stage during the event
- ◆ Full-page ad in the event program
- ◆ Personalized social media shout-out

## Become Rooted in Faith

Your support of the **Rooted in Faith** concert provides ample exposure for your business, while supporting access to the arts in your local community. Your gift provides hope, healing, and community for residents of Elim Park – and the audiences that will attend from throughout Connecticut, Massachusetts, and New York. Your gift ensures that Nelson Hall Performing Arts remains a beacon of entertainment for long into the future.

**Secure your commitment today for maximum exposure during our upcoming season.**

